



**FOR IMMEDIATE RELEASE**

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**New fracking infographic poster shows why NYC's water supply is at risk**

Everyone is talking about fracking lately. But what's fracking? Who is doing it? And how could stuff in upstate rocks affect people who live in New York City?

Find out on Wednesday, February 13th, when the Center for Urban Pedagogy (CUP) launches *What's in the Water?*, an infographic poster that breaks down the hydraulic fracturing (fracking) process and shows how it could impact the food and water supplies of New York and other cities.

Join CUP for a conversation with Barry Estabrook, a James Beard award-winning writer on issues of food safety and justice, and Al Appleton, a Senior Fellow at the Cooper Union Institute for Sustainable Design, as they discuss the risks fracking poses to the city's food, health, and drinking water.

*What's in the Water?* is the latest issue of *Making Policy Public*, a series of fold-out posters that use graphic design to explore and explain public policy. CUP worked with Damascus Citizens for Sustainability and the design team Papercut, to create a fold-out poster that breaks down this complex industrial process. As a part of this project, the team also created the subway ad *Don't Drink and Drill!* If you happened to have read it while waiting on a platform, then you already have a little preview of this fun and informative project.

***What's in the Water?* debut presentation**

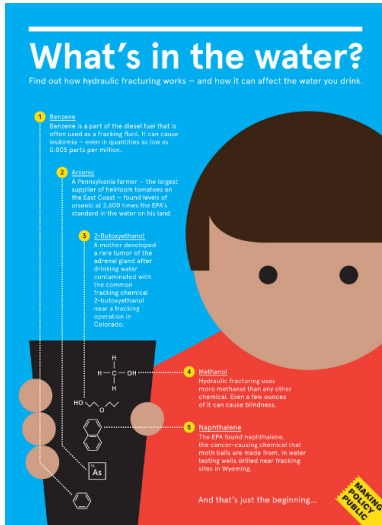
Wednesday, February 13, 7 pm  
The Cooper Union  
Rose Auditorium  
41 Cooper Square, Lower Level

This event is free and open to the public. Please RSVP to [info@welcometocup.org](mailto:info@welcometocup.org)  
*Members of the audience will also receive a free copy of the poster!*

**The Center for Urban Pedagogy (CUP)** is a nonprofit organization that uses the power of design and art to increase meaningful civic engagement. To learn more, visit: [welcometocup.org](http://welcometocup.org)

**Making Policy Public:** While the effects of public policies can be widespread, the discussion and understanding of these policies are usually not. *Making Policy Public* is CUP's series of foldout posters that use graphic design to explore and explain public policy. Each poster is the product of a collaboration of a designer, an advocate, and CUP.

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Images from *What's in the Water?*