



**ANNUAL
BENEFIT**

**10.13
2021**





The Center for Urban Pedagogy (CUP) is a 501(c)(3) nonprofit organization that uses the power of design and art to increase meaningful civic engagement. Recent recognition of CUP's impact includes a National Design Award in 2016 from the Cooper Hewitt, Smithsonian Design Museum and a National Arts & Humanities Youth Program Award in 2015 from First Lady Michelle Obama.



“[CUP creates] products that aren’t just cool to designers but are also respected by sociologists and political activists, and are actually useful.” — Metropolis

“CUP doesn’t just want Brooklynites to contemplate deli demographics. They want them to hang out at community board meetings and write their councilmember.” — NYLON

CUP's programs are made possible in part with public funds and private grants from:

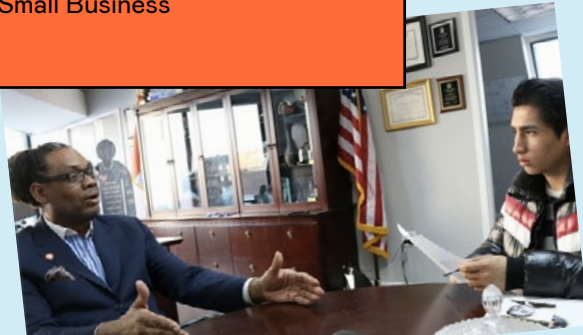
National Endowment for the Arts, New York State Council on the Arts, with the support of Governor Andrew M. Cuomo and the New York State Legislature, New York City Department of Cultural Affairs, in partnership with the City Council, Council Member Diana Ayala, Council Member Vanessa Gibson, Council Member Ben Kallos, Council Member Brad Lander, Council Member Antonio Reynoso, Council Member Ritchie Torres, Bay and Paul Foundation, Brooklyn Community Foundation, Capital One, Kresge Foundation, Laurie M. Tisch Illumination Fund, M&T Bank, Mertz Gilmore Foundation, Neighborhoods First Fund, New York Foundation, Nonprofit Coordinating Committee, Shelley & Donald Rubin Foundation, Surdna Foundation



Projects have explored small businesses, local development, financial education...

URBAN INVESTIGATIONS

There's No Business Like Small Business



ENVISIONING DEVELOPMENT

What Is Zoning



MAKING POLICY PUBLIC

Es Tu Dinero, Decides Tú



Some of our past in-kind supporters:

Lagunitas, Shake Shack, Doughnut Plant, VitaCoco, Gimme! Coffee, Brooklyn Winery, Hot Bread Kitchen, Murray's Cheese, Pok Pok, Wine & Spirits Magazine, Areaware, Baggu, OXO, Brilliant Bicycle Co...





**@ Rooftop Reds
The Navy Yard
Building 275
Brooklyn, NY**

**Wednesday
October 13, 2021**

**Benefactors
Reception
6:00-7:30pm**

**Friends &
Fans Party
7:30 - 9:00pm**



Celebrate the power of art & design to increase meaningful civic engagement with **400+ young artists, influential designers, policymakers, and community advocates** — lovers of visual culture, builders of



infrastructure, supporters of social justice, and on-the-ground organizers.



Support CUP's work and join us for our **single-most important fundraiser** of the year!



For more information, visit <http://welcometocup.org/Benefit> or contact Frampton Tolbert at frampton@welcometocup.org